



**भाकृअनुप – भारतीय जल प्रबंधन संस्थान**  
**ICAR-Indian Institute of Water Management**  
 भारतीय कृषि अनुसंधान परिषद / Indian Council of Agricultural Research)  
 रेल विहार के सामने, चंद्रशेखरपुर, भुवनेश्वर - 751023, ओडिशा  
 Opp. Rail Vihar, Chandrashekharpur, Bhubaneswar-751023, Odisha



**Subject: Report of Day-13 (28.12.2024) on celebration “Swachhta Pakhwada” by ICAR-IWWM, Bhubaneswar -reg**

As per the guidelines, a *swachhta* awareness, sensitization and cleanliness drive programme was organized under the *Swachha Bharat Abhiyan* in a *Mera Gaon Mera Gaurav* (MGMG) adopted village *Chhotijodi* in Gadasanput GP of Kanas Block in Puri district on 28.12.2024, in which more than fifty SC farmers, farm women and village youths from four adopted villages namely *Chhotijodi, Haladiapada, Dholapatana* and *Lokapal* actively participated. At the outset, participating scientists welcomed the participants, briefed about the objectives of *Swachh Bharat Abhiyan* and administered the *swachhata* pledge in local language, while, all the participants joined in the ongoing *Swachhta* ‘Signature Campaign’.

Later, the scientists discussed in detail on various *swachhta* related topics like, utilization of organic wastes for organic cultivation in kitchen gardens, generation of wealth from bio-degradable kitchen and home waste materials in the form of compost and manure, polythene free status in rural communities, safe disposal of e-wastes and plastic materials, promoting clean & green technologies in villages, and providing on-the-spot technology solutions. In order take forward the ‘Green Drive’ initiative by the Institute as well as a contingent plan against the *rabi* crop damage on account of un-seasonal rainfall, fifty mango saplings and fifty vegetable seed kits were distributed to all the participants. Later, a cleanliness drive through community participation was undertaken on the roads near the village temple. Some of the action and activity photographs of Day-13 are presented below.

Administering <i>swachhta</i> pledge to the participants	<i>Swachhta</i> awareness and sensitization talks by the participating scientists
Cleanliness drive by the participants on the roads near the village temple	Group photograph after distribution of mango saplings and vegetable seeds kits